



**The Missisquoi  
Insurance Company**

A member of The Economical Insurance Group



## **Promotion : Rediscover Missisquoi and its brokers!**

### **Cheque Eligibility Rules For Clients**

#### **1) \$100 cheque for a new home or car insurance policy as a welcome gift.**

- ✓ To be eligible for the \$100 cheque, the client must reside in the zone serviced by the broadcast media.
- ✓ **Only one \$100 cheque by client.**
- ✓ **\$300 minimum premium.**
- ✓ To be eligible for the promotion the client should mention the promotion code shown on the newspaper ad or on the postal offer.
- ✓ Car or home insurance policy only.
- ✓ Only new business with The Missisquoi Insurance Company (except if the policy originates from a brokerage which is no longer doing business with The Company and the client wishes to remain with The Company at the expiry of their policy).
- ✓ Effective date of new business between November 15, 2009 and April 30, 2010.
- ✓ Postal and newspaper offers valid for a limited time from November 15, 2009 to April 30, 2010.
- ✓ The new client will become eligible for the \$100 cheque 60 days after the effective date of policy issuance with The Missisquoi Insurance Company. The client will received their cheque 60 to 90 days after the issuance date of the policy.

**To be eligible for the promotion, all conditions must be met.**

#### **2) \$50 as a client referral gift for a new policy issued for each new client referred by an existing client.**

- ✓ The person referring a new client must be an existing client of The Missisquoi Insurance Company including new clients whose policies are in effect at the time of referral.
- ✓ **Only one \$50 referral gift for each new client referred.**
- ✓ **\$300 minimum premium.**
- ✓ To be eligible for the promotion, the client should mention the promotion code shown on the newspaper ad or on the postal offer.
- ✓ Car or home insurance policy only.
- ✓ New business only (referred client).
- ✓ Effective date of new business between November 15, 2009 and April 30, 2010.
- ✓ Postal and newspaper offers valid for a limited time from November 15, 2009 to April 30, 2010.
- ✓ The client will become eligible for the \$50 cheque 60 days after the effective date of policy issuance with The Missisquoi Insurance Company. The client will received their cheque 60 to 90 days after the issuance date of the policy.

**To be eligible for the promotion, all conditions must be met.**

By The Missisquoi Insurance Company and Duclos & Vaillancourt Assurances inc.  
November 30, 2009